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For Immediate Release

ZipBy and Joyce Parking collaborate to launch convenient parking permits to Buffalo, NY

Pompano Beach, FL, May 1, 2023:

ZipBy, a global leader in ticketless technology today announced the launch of parking permits feature at Joyce Parking surface lot at 58 Pearl St, Buffalo, New York.

Drivers can now apply for and purchase a casual or permanent parking permit right inside the ZipBy app. Fast and simple to get the JP/ZipBy hangtag and register the plate to park. No invoices needed, no login needed, 100% control by the parker under autopay.

ZipBy's development team worked with Joyce Parking for 6 months to integrate this permits feature into the app and backend portal and feedback from parking operator and customers has been applied to this new feature.

ZipBy Permits are suitable for permanent staff and groups of tenants. Permits can also be used for onsite contractors. Permit settings include duration, rate, grace period, terms and conditions as well as having the ability to attach images and files to the application process.

William Torres, director of parking for Joyce Parking says 'ZipBy have been great in meeting our needs with permits functionality. Having the ability to create, send and approve monthly, casual and contractor permits makes our staff's job so much easier. We will be looking at rolling out permits across all of Joyce Parking sites soon. We will continue to find the needs of our parkers to bring a system that works well for the parking market.

About ZipBy:

ZipBy is the only parking technology globally that offers a combination of On Street, Off Street and Surface Lot parking, all in one mobile app. The ZipBy app becomes the parking meter. ZipBy is head quartered in Sydney, Australia with offices in the USA and Canada. For more information, please visit www.zipby.app.

About Joyce Parking:

Joyce Parking (JP) is the parking division of Douglas Development Corporation and was created to run parking in-house with the best talent and orientation to higher customer service. JP team lead by William Torres with 29-years of market knowledge is pushing the bar higher with dedication, attention to details and investment on human capital. JP management sees a new opportunity to better service the customers. With current portfolio of more than 10 million leasable square feet and more than 5 million square feet of developable real estate in the pipeline, Douglas Development is well-established as one of the most dominant and successful real estate developers in the Washington Metropolitan area.

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