

ZipBy USA LLC  
3710 Park Central Boulevard  
Pompano Beach, FL 33064  
United States of America  
Tel: +1 323 283 8796



**For Immediate Release**

## **ZIPBY HONOURED FOR INNOVATION IN PARKING AT CPA 2023 ANNUAL CONFERENCE**

**CALGARY, AB CANADA. October 5, 2023:**

ZipBy, the leading innovator in parking solutions, was recognized for its outstanding contribution to the parking industry at the prestigious Canadian Parking Association (CPA) 2023 Annual Conference and Trade Show. The event, commemorating its 40th edition, featured ZipBy as the recipient of the esteemed "Innovation in Parking and Programs" award.

The CPA Awards Luncheon, sponsored by EasyPark, served as the backdrop for this momentous recognition. ZipBy's continuous dedication to revolutionizing the parking experience for Canadians through cutting-edge technology and forward-thinking solutions has been at the forefront of their success.

With its app-based parking solutions and contactless payment systems, ZipBy is reshaping the way Canadians interact with parking infrastructure, making it more convenient and efficient than ever before. The company's commitment to enhancing the parking experience aligns seamlessly with the goals of the CPA, and this award underscores their significant contributions to the industry.

"We are truly honored to receive the 'Innovation in Parking and Programs' award from the CPA," said Shirley Rodriguez, President at ZipBy. "This recognition motivates us to continue pushing boundaries and developing solutions that simplify the lives of parkers."

ZipBy's vision for the future of parking is in line with the CPA's mission to improve parking management and accessibility across Canada. Their innovative approach is set to transform the industry and create a more user-friendly parking experience for all Canadians.

Please direct any media inquiries to Shirley Rodriguez: [shirley.rodriguez@zipby.company](mailto:shirley.rodriguez@zipby.company)

###

### **About ZipBy:**

ZipBy is the only parking technology globally that offers a combination of On Street, Off Street and Surface Lot parking, all in one mobile app. The ZipBy app becomes the parking meter. ZipBy is head quartered in Sydney, Australia with offices in the USA and Canada. For more information, please visit [www.zipby.app](http://www.zipby.app).

###